

**The Fly Dressers' Guild
2023 AGM**

Merchandising Report

Since I collected the merchandising stock, we have sold 15 cloth and 15 enamel badges and 5 Binders.

I will be speaking to all other committee members who will be there at the BFFI about ideas for increasing or expanding our merchandising offering and will be keen to hear members' views as well.

This includes taking orders for clothing from members and placing them on perhaps a quarterly basis, to avoid ending up with a load of items in sizes that prove hard to shift.

Phil Varney
February 2023